



North Carolina Oncology Management Society

Winter Conference

AI and Technology in Oncology Transforming Healthcare and Patient Outcomes

Monday – December 1, 2025

3:00 PM – 5:00 PM **Registration & Exhibit Set-Up**

6:30 PM – 8:30 PM **Welcome Reception**

Tuesday – December 2, 2025

7:00 AM **Registration & Breakfast ~ Visit Sponsors & Exhibitors!**

8:00 AM – 8:30 AM **Welcome and Opening Remarks**
Kandis Hill, NCOMS President
Clinical Manager, RN, Physicians East

8:30 AM – 10:00 AM **EVOLVE: Healthcare Innovation in the Age of Agentic AI**
Jay Kiew, Innovation and Change Navigation Strategist

In this age of artificial intelligence, how will healthcare evolve beyond ChatGPT? As the world adopts AI, organizations will struggle to find their competitive edge. After all, using the same groundbreaking platforms will result in the same groundbreaking results – ultimately leading to a lack of differentiation between competitors. Individuals and industries must learn to differentiate themselves – or be disrupted. In this experiential 60-min keynote, innovation strategist Jay Kiew will share how trailblazing organizations are rethinking work - both in healthcare and beyond. He will also unpack Change Fluency, a leading change management playbook that will equip audiences with the strategies needed to skillfully navigate the evolution of work.

Audiences will come away with...

- Learn Change Fluency, the change management playbook to nurture successful transformations.
- Simplify the AI ecosystem, pinpointing the areas of greatest impact and opportunity.
- Develop the mindset and tools necessary to navigate uncertainty with confidence and connection come Monday.
- *Perfect for...*
- Learners curious about how the AI ecosystem is evolving in 2025
- Leaders who want to embed AI and automation within their organizations
- Executives looking to understand where market leaders are applying Agentic AI

10:00 AM – 11:00 AM **Break ~ Visit Sponsors & Exhibitors**

11:00 AM – 12:30 PM **Take a BiTE: A look into Bispecific T-cell Engagers and Highlight their role in the Outpatient Setting**
Paul Gibbs, RPh, BCOP, CPP, Vidant Medical Center

1. Describe the mechanism of action of bispecific T-cell engagers (BiTEs) and current place in therapy
2. Discover the current place in therapy for BiTEs
3. Implement monitoring and treatment strategies for BiTE Adverse Events (CRS and ICANS)

2025 Winter Conference ~ Omni Grove Park Inn ~ Asheville, NC ~ December 1 - 3



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12:30 PM – 1:30 PM **Lunch ~ Visit Sponsors & Exhibitors**

1:30 PM – 2:30 PM **Preparing for Oncology Reimbursement Changes for 2026!**
Michelle Weiss, CHONC, Weiss Oncology Consulting

Learning objectives are as follows:

- Comprehend 2026 Medicare Final Rule
- Compare and contrast
- Explore

2:30 pm – 3:30 pm **Break ~ Visit Sponsors & Exhibitors**

3:30 pm – 4:15 pm **Topics in Patient Access Education Seminar**
Jenny Maginnis, Director of Patient Access, Exelixis

This seminar reviews current topics and patient access including:

- Medicare Overview,
- Information on the Inflation Reduction Act (IRA) and its implications
- Information on copay accumulators, maximizers, and alternate funding plans
- Overview of the EASE support programs for eligible patients

4:15 PM – 5:15 PM **NCOMS Member Business Meeting**

5:15 pm **Adjourn ~ dinner on your own**

Wednesday – December 3, 2025

7:00 am – 8:00 am **Breakfast ~ Visit Exhibitors**

8:00 am – 9:30 am **AI in ONCOLOGY: From Promise to Practice**
Christopher Merlan, Chief Digital Officer and Executive Vice President, ASCO

Objectives:

- Understand and identify the different types of AI
- Recognize and describe the different types of AI and their use in Oncology Care
- Summarize the benefits, pitfalls and risks associated with different types of AI in Oncology Care
- Discuss emerging trends in the use of AI on Oncology Care

9:30 am – 10:00 am **Break ~ Visit Sponsors & Exhibitors; Check Out**



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10:00 am – 12:00 pm **The Healthcare Cyber Threat Landscape: Risk, Impact and Preparedness**

John Riggi, National Advisor for Cybersecurity and Risk
The American Hospital Association (AHA)

James “Scott” Gee, Deputy National Advisor for Cybersecurity and Risk
The American Hospital Association (AHA)

Description:

Cyber-attacks against hospitals and health systems have increased dramatically over the last several years, with nation-state and criminal cyber adversaries targeting healthcare organizations with a record number of hacks. These attacks involve the theft of massive amounts of patient data and medical research. Most concerning, high impact ransomware attacks have struck hospitals and health systems at an alarming rate, shutting down critical systems, and causing significant disruption and delay of healthcare delivery, creating a risk to patient safety. Cyberattacks targeting oncology organizations also pose a significant threat, disrupting delivery of critical, time-sensitive oncology care, as well as compromising sensitive patient data. Join the American Hospital Association’s cybersecurity experts John Riggi, National Advisor for Cybersecurity and Risk, a former FBI cyber executive and Scott Gee, Deputy National Advisor for Cybersecurity and Risk, and a 23-year veteran of the U.S. Secret Service cyber investigations, as they provide their unique national and international perspectives on the latest cyber threats. Learn how these threats, including those arising from geopolitical tensions, third-party providers, and supply chain disruptions impact the delivery of health care and oncology. John and Scott will discuss how best to prepare for, respond to, and recover from these disruptive cyber-attacks on a local, regional and national level also providing their insights on the latest cyber legislative and policy developments. As they always say, “*This presentation is designed not to scare, but make aware, so we can prepare.*”

Objectives:

- Learn the about the latest cyber adversaries, their tactics, techniques and procedures
- Understand the lessons learned by victims of ransomware attacks and the “ransomware blast radius”
- Learn how digital risk translates into patient care risk and best practices on how to prepare for a loss of medical technology for four weeks or longer

12:00 PM **NCOMS MEMBERS *only* – LUNCH and Time to Network**
Door Prize Drawings - *You must be present to win!*

1:00 pm *Adjourn ~ Drive Safely*