



North Carolina Oncology Management Society

Live Lecture with Virtual Streaming

Trending Trifecta: Staffing, Supply Chain & Support

Wednesday – June 5, 2024

3:00 pm – 5:00 pm	Registration ~ Mezzanine (above main lobby) & Exhibit Setup ~ East/Center Ballrooms
5:00 pm – 5:30 pm	Sponsor Meet & Greet ~ Cocktails with NCOMS Board of Directors
6:00 pm – 8:00 pm	Reception ~ North Lawn (weather permitting)

Thursday - June 6, 2024

7:00 am **Registration ~ Mezzanine**

7:00 am – 8:00 am **Breakfast ~ Coffee & Networking with Exhibitors**

8:00 am – 8:45 am **Welcome and Opening Remarks**
Kandis Hill, Clinical Manager, RN, Physicians East, NCOMS President
Introductions - Corporate Sponsors & Exhibitors/NCOMS Members

8:45 am – 10:15 am **Courageous Growth: Leading with Strength & Confidence**
Jason Kotecki, CSP, ESCAPE ADULTHOOD

Program Description: In this tumultuous era of ongoing change, strong leadership seems to be in short supply. The good news is that great leadership can be cultivated from within all levels of an organization. With insight and humor, Jason will share the one trait the best leaders have in common and how everyone can develop it. He'll help attendees devise practical strategies to re-energize and reclaim their passion for doing their best work, allowing them to be more present with those they lead. This inspiring presentation will empower attendees to model positive behavior with lasting effects, providing a solid foundation for growth and innovation.

As a result of Jason's program, you will be...

- Armed with tools to identify new strategies for effective leadership.
- Energized to reclaim your passion for doing your best work amidst ongoing challenges.
- Empowered to shift your perspective to foster new ways of leading and innovating.

10:15 am – 10:45 am **Break ~ Networking with Exhibitors**

10:45 am – 12:15 pm **Becoming an Employer of Choice**
Gary Campbell, President, Impact2Lead, LLC & CEO, Johnson Health Center

The participants in this session will hear from firsthand experience what it takes to become an Employer of Choice. They will understand the two primary pillars (1. Mission/Vision and 2. Leadership/Culture/Engagement). In addition, they will get an understanding of the emotional and physical engagement necessary to commit to becoming an Employer of Choice. They will learn that a transformed culture translates to financial growth and health of an organization. Finally, the participants will interact on where they see themselves today as it relates to them becoming an Employer of Choice and the opportunities in front of them.

Learning Objectives:

1. Participants will learn how mission, vision and values must be aligned to assure a culture of engagement on the way to become an employer of choice.
2. Participants will learn how to align marketing/branding with recruitment and retention efforts for greater success in a highly competitive environment.
3. Utilizing the Impact Transformation Model, participants will learn a framework and strategic approach to confidently addressing any major initiative.



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Thursday - June 6, 2024 (continued)

12:15 pm – 1:00 pm Lunch – *Networking with Exhibitors*

**1:00 pm – 2:00 pm Panel Discussion – Staffing our Oncology Offices
Moderator: Kandis Hill, Clinical Manager, RN, Physicians East, NCOMS President**

Panel: Valarie Shepherd, Jenna Thornton, Cindy Walker and Lavesa Week

- Shortages impacting our staff and patients
- What have your practices done to "Hire" or "Incentivize" applicants
- Creative ways ...but working within your staffs' scope of practice
- Morale. Ways to show appreciation to your staff.
- Interviewing process, we have had no shows for interviews as well as shadowing. How do overcome this mountain?
- What do you think is the driving force for decreased interest in healthcare?

2:00 pm – 2:30 pm Break ~ *Networking with Exhibitors*

**2:30 pm – 4:00 pm Motivating and Engaging Employees in a Climate of Change
Gary Campbell, President, Impact2Lead, LLC & CEO, Johnson Health Center**

When the pandemic hit in early 2020, organizations mobilized and revolutionized the way work was delivered during that first 3-6 months. In many ways, it brought a degree of excitement and a certain adrenaline rush never seen before. It opened up a new world of innovation and began to drive curiosity at different levels. As the pandemic wore on, the infatuation with the new world of work gave way to a more somber tone of helplessness and wondering when it would all go back to normal. Fast forward to now, we live in a changed world where the adverse effects of the nearly three years of

COVID will likely be felt for years to come. The workplace is forever changed with burnout and disengagement dominating a variety of social media platforms and putting pressure on companies to have an answer. Those who put culture transformation first through people strategies and leadership development will be the ones who prevail successfully.

In this interactive session, participants will hear from a CEO who leveraged the company's core value system that allowed for seamless and successful transition through the pandemic and establish new means of communication, innovation and the unleashing of potential and engagement at all levels.

Learning Objectives:

1. Participants will learn how important it is to deeply understand and act upon the needs of a multi-generational workforce that has different expectations now vs. pre-pandemic.
2. They will learn the steps it takes to create a values centered environment and make it sustainable and why this is so important.
3. They will hear how one organization used the pandemic to create greater visibility, communication and innovation on the way to historic growth, greater community impact and an intentional focus on employee motivation and engagement.

**4:00 pm – 5:00 pm NCOMS Member Meeting
NCOMS BUSINESS MEETING – MEMBERS ONLY PLEASE**

NCOMS Business Meeting – Review and discuss topics relevant to Oncology practices and patients. Hear from pharmaceutical companies regarding patient advocacy, reimbursement, existing and new services/treatments for all forms of cancer.



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Thursday - June 6, 2024 (continued)

5:00 pm **Adjourn ~ Dinner is on your own**

Friday - June 7, 2024

7:00 am – 8:00 am **Breakfast ~ Visit Exhibitors**

8:00 am – 10:00 am **“Life in the Drug Shortage Lane”
Drug Shortages, Access, Pricing and how it impacts the bottom line
Paul Gibbs, RPh, BCOP, CPP, ECU Health Medical Center**

Objectives:

- Investigate previous medication shortages
- Describe the current state of medication access and pricing
- Discuss strategies for navigating the future

10:00 am – 10:30 am **Break ~ Networking with Exhibitors**

10:30 am – 11:30 am **Integrative Oncology: Where antitumor therapy stops and health begins
Dr. Amy Loschert, ND and FABNO – Fellow of the Board of Naturopathic Oncology,
Elemental Health, Optimal Wellness Counseling**

Participants will be able to ...

- Relay valid, evidenced-based information to survivors regarding the most important aspects of health restoration using a time-tested model of success.
- Have a greater understanding of the true obstacles to achieving health and prevention of recurrence most cancer survivors face
- Understand the benefits of integrative oncology to patients at all stages of care inside a conventional treatment model.

11:30 AM – Noon **NCOMS Coding & Reimbursement Update and Q&A
Tiffany Steverson, CPC, CPMA, CEMC, CHONC, Sr. Project Manager, Atrium Health**

Noon – 1:00 PM **LUNCH**

Grand Prize Give-A-Way & Door Prize Drawings

You must be present to win!

1:00 pm **Adjourn ~ Drive Safely**

CEU INFORMATION

- This program has been submitted for approval to AAPC.
- This CNE activity has been approved by the North Carolina Nurses Association for TBD CNE's (for **ENTIRE PROGRAM**). The North Carolina Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.