



North Carolina Oncology Management Society
Winter Conference

30 Years of HealthCARE, Healing & Hope in Oncology

Monday – December 4, 2023

- 3:00 PM – 5:00 PM **Registration & Exhibit Set-Up**
- 6:30 PM – 8:30 PM **Reception ~ Meet & Greet our Sponsors & Exhibitors!**

Tuesday – December 5, 2023

- 7:00 AM **Registration & Breakfast ~ Visit Sponsors & Exhibitors!**
- 8:00 AM – 8:45 AM **Welcome and Opening Remarks**
Kevin Proffit, Business Manager/Atrium Health & NCOMS President
 - Recognition of Corporate Sponsors & Exhibitors
- 8:45 AM – 10:15 AM **The Path to Impactful Leadership for your Oncology Practice**
Gary Campbell, President, Impact2Lead, LLC & CEO, Johnson Health Center

Leadership has a direct impact on workplace culture and workplace culture has a direct impact on the bottom line. What defines a leader is not title but rather influence oriented and with the workforce getting younger and older at the same time, influence has never been more important. These challenges along with other changes in a post-pandemic era requires strong and impactful leadership at multiple levels. Following the framework of the Impact Leadership Model, this session will help leaders and staff alike identify their own strengths and development opportunities to create the path towards unleashing their potential.

Objectives

1. Participants will develop a framework for leadership development for both their employees and themselves.
2. Utilizing an individualized “SWOT” assessment, participants will address their current state of leadership capabilities.
3. Identify top 2 culture cripplers and solutions to overcome.

- 10:15 AM – 11:00 AM **Break ~ Visit Sponsors & Exhibitors**
- 11:00 AM – 12:00 PM **Update on Biosimilars: The same old story or something new?**
Paul Gibbs, RPh, BCOP, CPP, Vidant Medical Center

Objectives

- Recall the developmental and regulatory processes associated with biologics
- Differentiate between biosimilar and reference products
- Discuss potential economic benefits associated with biosimilar use
- Explain the pharmacist's role in evaluating biosimilars for formulary inclusion
- Identify clinical indications for newly-approved biosimilar product

- 12:00 Noon – 1:00 PM **Lunch ~ Visit Sponsors & Exhibitors**



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1:00 PM – 2:30 PM **Oncology Treatment of the Future: Where we've come from and where we're headed?**
Paul Gibbs, RPh, BCOP, CPP, Vidant Medical Center

Objectives

- Recall milestones in cancer research and treatment
- Analyze and assess the role of chemotherapy in oncology treatment
- Recognize the strategy for targeted therapy
- Explain and evaluate the role of immunotherapy
- Consider the role and implications of home infusion of chemotherapy
- Predict new treatment options in the oncology pipeline

2:30 pm – 3:00 pm **Break ~ Visit Sponsors & Exhibitors**

3:00 pm – 4:00 pm **NCOMS Member Business Meeting**

- Corporate Sponsor 5-Minute Updates
- NCOMS Business Meeting

4:00 pm **Adjourn ~ dinner on your own**

NCOMS Business Meeting – Review and discuss topics relevant to Oncology practices and patients. Hear from pharmaceutical companies regarding patient advocacy, reimbursement, existing and new services/treatments for all forms of cancer.

Wednesday – December 6, 2023

7:00 am – 8:00 am **Breakfast ~ Visit Exhibitors**

8:00 am – 10:30 am **The 5 Secrets to Leading with Ethics; 5 Learning Objectives for your oncology practice**
G. Patrick Griffin, Leadership Coach/Speaker/Author, The HARP Method

Participants who Attend this workshop will learn:

1. How to define and know your leadership ethics in advance.
2. Understand how to define and set your teams ethics as a collaborative experience.
3. Discover how to live with your leadership ethics on display; daily!
4. Learn how to lead with integrity under pressure in any circumstance.
5. Find out why ethics wins over talent-Always!

Workshop will also include:

- Q&A sessions
- Activity
- Bonus material

10:30 am – 11:00 am **Break ~ Visit Sponsors & Exhibitors; Check Out**



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**11:00 am – 12:00 Pressing Forward - Life After Diagnosis; 5 Learning Objectives
G. Patrick Griffin, Leadership Coach/Speaker/Author, The HARP Method**

Participants who Attend this workshop will learn:

1. How to have more awareness of the “human element” that you are surrounded by while simultaneously providing more empathy to patients.
2. Understand how to personalize each patient experience.
3. Discover how to explain the journey of “next” to patients in a more human centric way to reduce anxiety and information overload.
4. Learn best practices to providing right now resources available to patients that are relevant to their diagnosis.
5. Find out 5-tips to help patients respond vs. react to a new diagnosis.

Talk will also include:

- Q&A sessions

12:00 Noon NCOMS MEMBERS *only* – LUNCH and Time to Network

Grand Prize Give-A-Way & Door Prize Drawings

You must be present to win!

1:00 pm Adjourn ~ Drive Safely

Conference CEU INFORMATION

- *This program has been submitted for approval by AAPC.*
- *This activity has been submitted to the North Carolina Nurses Association for approval. The North Carolina Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*